WELCOME TO THE:

CPA Click Profits

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Introduction

Hello and Welcome to the Inside...

First of all, I would like to say thank you for purchasing the **CPA Click Profits** report. I hope you enjoy and get some valuable information out of the report to start scaling your CPA campaigns.

In this eBook, I am going to be revealing to you step-by-step on a different way of Renting BIG email list owners and getting them to send out your offer.

Where we only pay for the Clicks we receive and never pay for fraudulent or bot traffic ever! Only the highest quality Email Traffic you can find from selected Publishers from:

AdClickMedia.com. If you have not heard of AdClickMedia before, you're missing out big time. Not that long ago, AdClickMedia brought out a new Advertiser/Publisher Email side where we can rent big Email Lists and only pay for the quality Clicks we want for our selected Niche.

This is what I'll be revealing to you in this eBook on how to tap into the Millions of Email Data they have available and get quality traffic to our CPA/Affiliate Offers and or build massive email lists.

So, first things first, some things you will need to get up and running...

Here are some things you will need:

- A CPA Affiliate Network account *(Go Below To See Recommended Ones)*
- Account at **AdClickMedia.com**
- A small budget of $150 to start *(Remember you only pay for the Clicks)*
- Domain Name *(Only if you want to build a list and not direct link)*

1 Week Earnings of CPA Commissions:

(All from AdClickMedia Email Traffic)

Date	Clicks	Conversions	Conversion Percentage	Revenue	EPC
12/27/2014	266	38	14.3%	$304.00	$1.14
12/28/2014	409	46	11.2%	$552.00	$1.35
12/29/2014	384	37	9.6%	$444.00	$1.16
12/30/2014	491	45	9.2%	$540.00	$1.10
12/31/2014	368	61	16.6%	$488.00	$1.33
1/1/2015	522	51	9.8%	$612.00	$1.17
1/2/2015	463	47	10.2%	$564.00	$1.22

Let's Get Started! What is AdClickMedia Email PPC...?

AdClickMedia.com is a HUGE PPC Ad display and email PPC network that has many different types of ads to choose from such as:

Photo Text Ads
Banner Display Ads
Full Page Interstitial Ads
Email Pay-Per-Click Ads (This is what we're going to be doing only!)

Some stats you will want to know about this network...

They have over **900+** Million Ad impressions being served and they have over **37+** Million Email Data records we can buy/rent from.

That's a LOT of email Data we can rent for our CPA/Affiliate campaigns don't you think?

In just the Biz Opp/Make Money Online/Internet Marketing niche alone they have more than:

18+ Million Email Records

That we can advertise too and choose from. That's just ONE niche!

With over **300+** Email Publishers in their network to choose from, where most publishers list sizes range from:

2,000 - 50,000+ and the BIG Email Publishers lists go up into the 1-10 million list sizes.

So, do you think we can get enough high quality traffic now for our offers? I don't think there will be a problem to really scale our CPA offer campaigns.

Remember this is all 100% opt-in Email Traffic, this is the highest quality traffic you can ever buy, and if you have not heard it yet, you need to read it again!... "**The Money Is In The LIST**"

I am sure at some point online you have read or seen this from other email marketers, but you just didn't believe it.

Well it's time you believed it!...

When you can email your own list or Rent someone else's list that they have built 100% opt-in and get them to send out an email to one of your offers, you will start to see great results.

Email Buys can be a little bit more expensive sometimes in the beginning. WHY? Because Email traffic is very high quality traffic, when you want quality traffic you need to pay for it.

Why do you think you can't find many advertising networks that allow you to buy email data or rent email lists for your offers?

Because they make alot of their money from their own lists...

Why do you think Frank Kern has an email list? Not for fun and games, it's his pride and joy! Because, when he recommends a product or a new product he brings out, what happens??

His list... Listens to him.

He has a, "Relationship", with his list. Just like all these big Publishers in AdClickMedia, they have a relationship with their lists, so when they promote your offer, it converts much higher, because they're proven to convert in your chosen Niche/List chosen.

It's just like when you go buy a Solo Ad for example, what are you going to them for?

You're going to a Solo Ad vendor who has a proven list they have built themselves and is making money with their lists that they promote to, CPA offers, Affiliate offers, their own offers and so on...

This goes the same with AdClickMedia Email PPC, all these Publishers have built their lists from scratch and are now giving YOU the chance to tap into their lists for your Offers or your Opt-in landing page to build your list.

I hope that has explained a good amount how AdClickMedia works and how email traffic is such high quality, towards any other traffic sources you choose.

Let's get this moving forward to get into the fun part, setting up your first campaign... ENJOY!

CPA Networks

Recommended CPA Networks:

- **A2Ads.com**
- **ProfitKingsMedia.com**
- **GetOffersDirect.com**
- **PeerFly.com**
- **ClickDealer.com**
- **W4.com**

Above I have recommended some CPA Networks that have a good amount of the Niches/Offers I have recommended in this eBook, ones like:

Biz Opp/Make Money Online/Internet Marketing/Forex/Binary
Insurance/Zip submits
Dating
Weight Loss/Diet
Online Education

Another way to find more CPA Networks and Offers/Niches in the recommended ones above, are to go to CPA Review Sites such as:

Odigger.com
offers.bevomedia.com
OfferVault.com

Than you can start to figure out what CPA Networks you need to be in and what networks have the offers and Niches you want to go after before going and signing up for a CPA Network.

Tips on getting accepted into CPA Networks:

Getting accepted into any CPA network is not as hard as everyone makes it out to be. If you do find it hard in getting accepted into CPA networks, it's because you're doing it all WRONG!

Let me give you a tip... When the CPA network asks you questions like...

How are you going to promote our offers? OR What is your main traffic source you use? OR How long have you been online for and your experience? etc.

Best thing to tell them, you do Email Marketing and you own an email list in (choose a niche).

CPA networks love email marketers, as email is one of and still is the best traffic source, every ad network loves email, believe me. So if you have trouble, try saying you do email marketing but other than that, try and keep it as HONEST if you can when signing up to any network.

This makes it easier to build a strong relationship with your affiliate managers in the networks. When you build relationships, they will usually be more than happy to give you higher payouts that others are not getting.

Another Tip:

What you should always do, as soon as you finished signing up to any CPA Network, always follow up with a quick email telling them...

You just signed up and am very interested in getting started and getting into their network. Also tell them, if they ever need to contact YOU, please just let you know and you will be happy to answer any questions they have.

Another way to get accepted faster is to call them, this can really speed up the approval process, as they see you're series and want to get started as soon as possible.

TOP Niches To Go After

Choose Your Niche:

- **Biz Opp/Make Money Online/Internet Marketing/Forex/Binary offers**
(These above are by far the BEST converting niche I have found with AdClickMedia)

- **Insurance** *(Zip submits works great)*
- **Dating** *(none adult)*
- **Weight loss/diet/fitness**
- **Online Education**

Write Email Copy That Converts!

How To Write Email Copy Like a Pro:

Here I am going to go over how important it is to learn how to write good email creative's, and learn from your bad email copy to get better at writing good email copy that converts.

Good email creative's and email Subject lines **=**

Higher Opens/Click rates and higher conversions on your offers.

Example of good Email Copy:

Subject Line:

[Open] Your request is inside...

Body:

Would you like to be our first BETA Tester?

... **Go Here to Request**

Simply fill out your info on the next page
and press the BIG Orange button to book
your seat...

... **Go Here to Continue**

Enjoy,
NAME HERE

As you can see in the email copy above you can see it's short, straight to the point and doesn't ramble on about this and that or how you can make a million dollars.

You can also see how there is, one line, then LINK with call to action, then 2-3 lines, then LINK with call to action.

When you get better at writing good email copy, short copy like the example above, is all you need, to get them to opt-in to your CPA/CPL offers or opt-in page to build your lists.

Keep it short, to the point, with a good call to action to get them to click and take action...

You want to write email copy that is not trying to sell them a product, you want them to know, what's on the next page, it's FREE, " NO Cost".

As, in this eBook we are 100% concentrating on Free CPA/CPL offers to begin with.

We're not trying to go for a sale, you can do campaigns/offers that you have to make a sale to make money on that offer, that's fine and up to you...

But, in this eBook, I will be 100% concentrating on Free CPA/CPL offers in the niches I explained more throughout this eBook, because free offers are much higher converters and much easier to convert too.

Most free CPA/CPL offers will payout anywhere from, $1.50 - $12+ for a simple free lead.

Now, this exact email swipe above I have used for many CPA campaigns. This same swipe can be used for anything in the niches of:

Biz Opp, Make Money Online, Internet Marketing and or Forex/Binary offers.

PLEASE... Take NOTE!...

Don't just copy and paste any email swipe and use it word for word, NEVER DO THIS! BAD!

You should always change up any email swipe you find to make it unique and put your own touch and spin on it.

WHY??

Because, if you just use the same email swipe that thousands of other people can just find from Affiliate/JV pages...

And, you email the same lead that someone else has on their lists with the same swipe, then the Subscriber is going to either only pick one and miss yours altogether.

We Do Not Want That Do We!?

So, you need too, " **STAND OUT** ", and to do this, change it up, use the swipes to go off and then change it to how you would do it.

Try to write swipes that are generic, as in, can be used for many different offers and not just targeted to just one offer/niche.

So if you're rotating many offers, a generic swipe can convert for not just one CPA offer but many many offers at once.

To find good email swipes if you do not know how to write any email copy at all, the best places to go to are, finding offers in your Niche and go to their Affiliate/JV pages and find proven email swipes they give out.

Places to find good email swipes to learn from and go off are places like:

ClickSure
ClickBank
JVZoo
WarriorPlus

If you're going after the top niche I talk more about of, Biz Opp/Make Money Online, these above networks are perfect for this niche.

You will find many high converting proven emails swipes in ClickSure you can learn from easily.

OK OK! - You're now ready to get into the Step-By-Step setup of your campaigns:

Setting Up AdClickMedia Email

Steps For Setting Up Your Campaigns:

Step 1 - Let's Get Signed Up:

Go here to sign up and create an account at AdClickMedia:

AdClickMedia.com

Fill out the sign up form, make sure you put in all real information.

This will be used to login with, so make sure you save down your login information for future use.

Once you have created your free account, Login Here:
http://adclickmedia.com/m/login.cgi/adclickmedia

Step 2 - What Are The BEST Offers:

VERY IMORTANT: This is the most important stage and it is the most important part you need to think of before you do any kind of advertising online.

Don't just go choose any random offer in your CPA network. NO!!

First, you want think of a niche that you may have tested in the past and done well with or you know from looking at top converting offers in your CPA network is converting well and is a strong offer.

OR... You have contacted your CPA Network Manager and asked them what are their top converting offers for today or this week. ***(They will know)***

Here are some Top Converting Niches to go after for AdClickMedia Email PPC I have tested myself and recommend are:

- **Biz Opp/Make Money Online/Internet Marketing/Forex/Binary offers**

(These above are by far the BEST converting niche I have found with AdClickMedia)

- **Insurance** *(Zip submits works great)*
- **Dating** *(none adult)*
- **Weight loss/diet/fitness**
- **Online Education**

When you choose a Niche, stick with that niche until you have had success with it before testing multiple niches one after another.

Trust me on this, if you keep going from one offer to another and another, you will start getting very frustrated.

So start small, test...test...test, then once you find that winning offer, scale from there with raising your spend.

Above are a few niches which work very well with AdClickMedia Email PPC. I would recommend sticking with simple, easy to convert offers.

As in, offers that have a simple Email Address only field or, ones that ask for first name, email address or even just Zip Code.

Not ones that ask for 10+ fields to fill out or ones that ask for their credit card.

Credit Card/Sale Offers, these work very well, but you first need to test free CPA/CPL offers so you can first get used to this traffic source and find easy winners and expand from there.

Once you find the good Publishers and winning offers, you can then either keep going and keep finding more free CPA/CPL offers to promote or you can start testing sale offers.

That part is completely up to you, but as I said in the beginning of this eBook, I mainly concentrate on free CPA/CPL offers, that does not cost the subscriber anything for us to make money.

By CPL I mean, (**Cost Per Lead**), if you are not sure what CPL stands for, Cost Per Lead are free CPA offers, where it costs the Subscriber/Your Visitor, nothing to opt-in for you to make money.

These are the offers we want to be going after...

Step 3 - Email Copy & Ad Creation SetUp:

Now it's time to get into the fun part, setting up your CPA Email PPC ad campaigns and choosing what offers we are going to promote.

By this time you should already have in mind what **Niche/Offer** you want to go after and promote on AdClickMedia Email PPC. If not, choose one from above and stick with it.

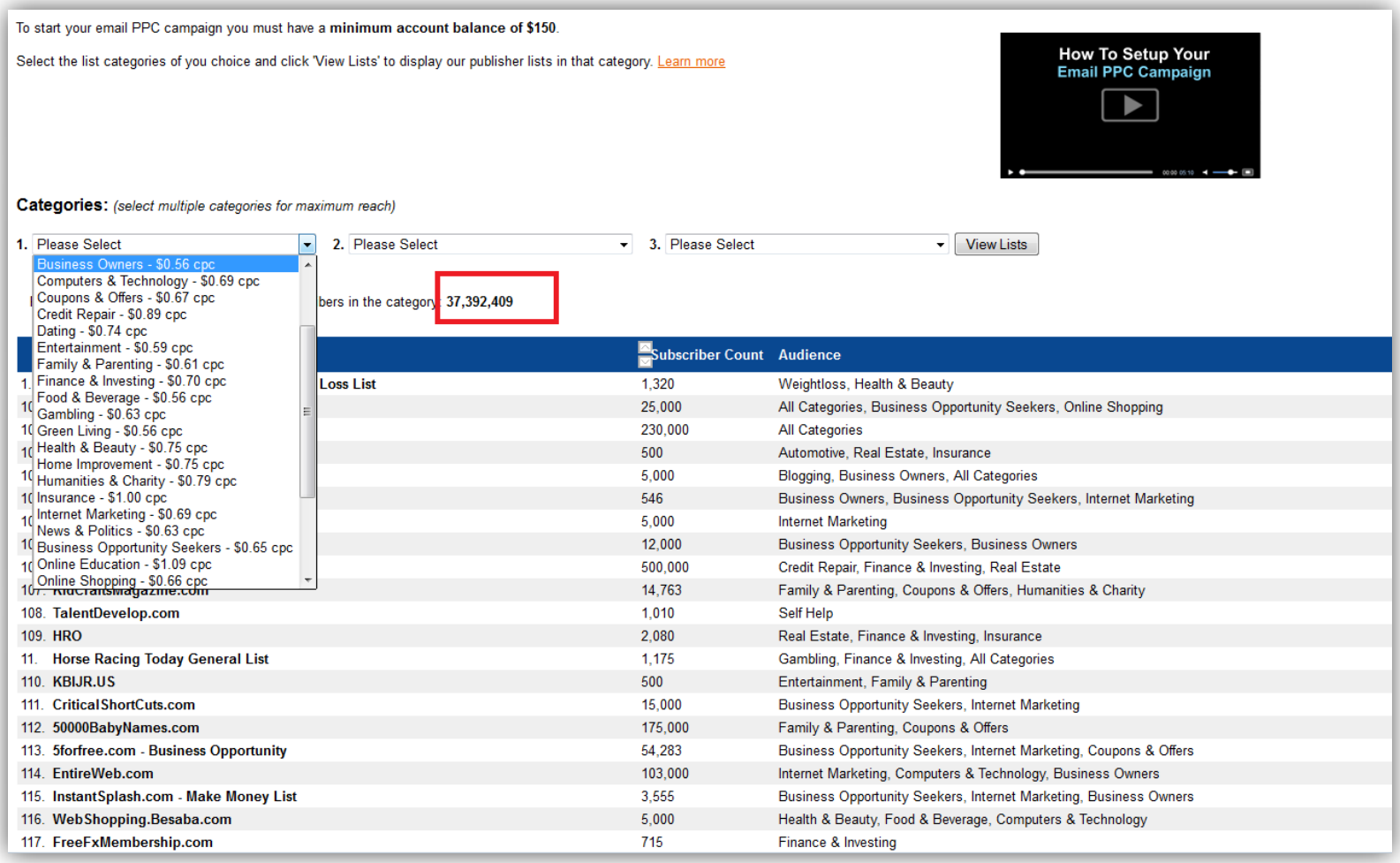
A reminder... When choosing any CPA offer, make sure it accepts Email Marketing traffic. Almost all offers will allow email traffic, as it's the highest quality traffic, but it is always best to check.

Once you have created your free AdClickMedia account, use the same username and password to login to your Advertiser Panel and Publisher Panel.

We want to Advertise, so, login to the Advertiser Panel and you should be at the Dashboard Welcome area.

Once there, go down to where it says, **Email PPC Advertising**

Go Over to the Right Hand Side where it says, **New Campaign**, *(Same Line)*, and click the Blue button, you should now be at a screen with lots of lists and categories to select your Lists, like this:



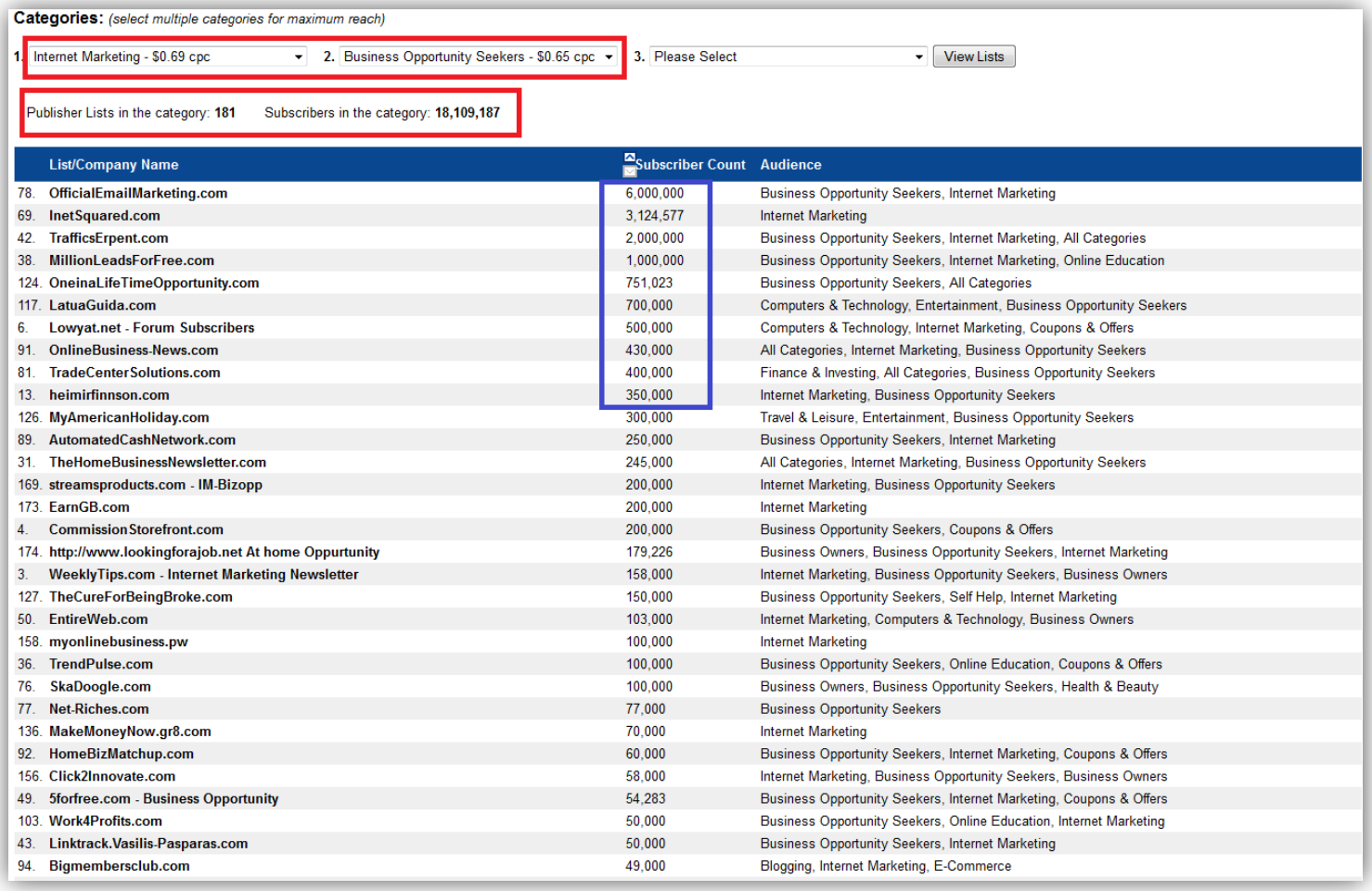
As you can see, there are more than 37+ Million Subscribers in their network we can advertise too!

You can also see, the average CPC rates, these rates will go up and down when you start advertising.

You do not need to worry about CPC rates at all, their system takes care of all this for you, but you can see the average CPC rates there above in your chosen categories/niches before you start.

The next step on this same page is to first select the Niche/Category you want to go after, so this is where your Offer selection as I said above is important and you should already have one by now.

So, if you were to go after the Biz Opp, Make Money Online, Internet Marketing niche, you would select these 2 categories in the screenshot below:



Categories: *(select multiple categories for maximum reach)*

1. Internet Marketing - $0.69 cpc 2. Business Opportunity Seekers - $0.65 cpc 3. Please Select View Lists

Publisher Lists in the category: **181** Subscribers in the category: **18,109,187**

	List/Company Name	Subscriber Count	Audience
78.	OfficialEmailMarketing.com	6,000,000	Business Opportunity Seekers, Internet Marketing
69.	InetSquared.com	3,124,577	Internet Marketing
42.	TrafficsErpent.com	2,000,000	Business Opportunity Seekers, Internet Marketing, All Categories
38.	MillionLeadsForFree.com	1,000,000	Business Opportunity Seekers, Internet Marketing, Online Education
124.	OneinaLifeTimeOpportunity.com	751,023	Business Opportunity Seekers, All Categories
117.	LatuaGuida.com	700,000	Computers & Technology, Entertainment, Business Opportunity Seekers
6.	Lowyat.net - Forum Subscribers	500,000	Computers & Technology, Internet Marketing, Coupons & Offers
91.	OnlineBusiness-News.com	430,000	All Categories, Internet Marketing, Business Opportunity Seekers
81.	TradeCenterSolutions.com	400,000	Finance & Investing, All Categories, Business Opportunity Seekers
13.	heimirfinnson.com	350,000	Internet Marketing, Business Opportunity Seekers
126.	MyAmericanHoliday.com	300,000	Travel & Leisure, Entertainment, Business Opportunity Seekers
89.	AutomatedCashNetwork.com	250,000	Business Opportunity Seekers, Internet Marketing
31.	TheHomeBusinessNewsletter.com	245,000	All Categories, Internet Marketing, Business Opportunity Seekers
169.	streamsproducts.com - IM-Bizopp	200,000	Internet Marketing, Business Opportunity Seekers
173.	EarnGB.com	200,000	Internet Marketing
4.	CommissionStorefront.com	200,000	Business Opportunity Seekers, Coupons & Offers
174.	http://www.lookingforajob.net At home Oppurtunity	179,226	Business Owners, Business Opportunity Seekers, Internet Marketing
3.	WeeklyTips.com - Internet Marketing Newsletter	158,000	Internet Marketing, Business Opportunity Seekers, Business Owners
127.	TheCureForBeingBroke.com	150,000	Business Opportunity Seekers, Self Help, Internet Marketing
50.	EntireWeb.com	103,000	Internet Marketing, Computers & Technology, Business Owners
158.	myonlinebusiness.pw	100,000	Internet Marketing
36.	TrendPulse.com	100,000	Business Opportunity Seekers, Online Education, Coupons & Offers
76.	SkaDoogle.com	100,000	Business Owners, Business Opportunity Seekers, Health & Beauty
77.	Net-Riches.com	77,000	Business Opportunity Seekers
136.	MakeMoneyNow.gr8.com	70,000	Internet Marketing
92.	HomeBizMatchup.com	60,000	Business Opportunity Seekers, Internet Marketing, Coupons & Offers
156.	Click2Innovate.com	58,000	Internet Marketing, Business Opportunity Seekers, Business Owners
49.	5forfree.com - Business Opportunity	54,283	Business Opportunity Seekers, Internet Marketing, Coupons & Offers
103.	Work4Profits.com	50,000	Business Opportunity Seekers, Online Education, Internet Marketing
43.	Linktrack.Vasilis-Pasparas.com	50,000	Business Opportunity Seekers, Internet Marketing
94.	Bigmembersclub.com	49,000	Blogging, Internet Marketing, E-Commerce

Once you have your categories you chose, click the, **View Lists**, button to show...

This will then bring up the total amount of lists/subscribers for your Niche.

As you can see above, there are over 18+ million subscribers in just this niche alone for, Biz Opp/Make Money Online etc, and...

In just the first 10 lists alone, there are lists from 300,000 and up to 6 Million.

This is where it's at and these are the lists we want to advertise too, to get massive exposure for our offers, affiliate offers, build massive lists, whatever we want.

These are all 100% opt-in, personally built and personally manually reviewed by AdClickMedia to get you the highest quality traffic as possible.

Once you have chosen your Categories, it is now time to go to the next step, but before we can do this, we need to first Fund our account.

Reminder: You cannot get to the next step with setting up your campaign until you have funded your account!...

Now, if you cannot fund your account with Credit Card, the best and other option is by PayPal, but they will need to manually put the funds onto your account for you.

If you use PayPal, make sure you put in your AdClickMedia UserName and then contact them with your receipt.

So, to start click the, **Start Email Campaign** button right down the button of the page to fund your account first:



92.	HomeBizMatchup.com	60,000	Business Opportunity Seekers, Internet Marketing, Coupons & Offers
93.	PrimeSalesFunnels.com	2,130	Weightloss, Business Opportunity Seekers, Internet Marketing
94.	Bigmembersclub.com	49,000	Blogging, Internet Marketing, E-Commerce
95.	Land-On.com	12,000	All Categories, Internet Marketing, Business Opportunity Seekers
96.	FreeFromLegalWorries.com	1,939	Internet Marketing, Business Opportunity Seekers
97.	RankFirstDigital.LeadPages.net	2,000	Blogging, Internet Marketing, Business Owners
98.	Plsmc.com	6,500	Business Opportunity Seekers
99.	StarLightWebHosting.com	2,400	Computers & Technology, Business Owners, Internet Marketing

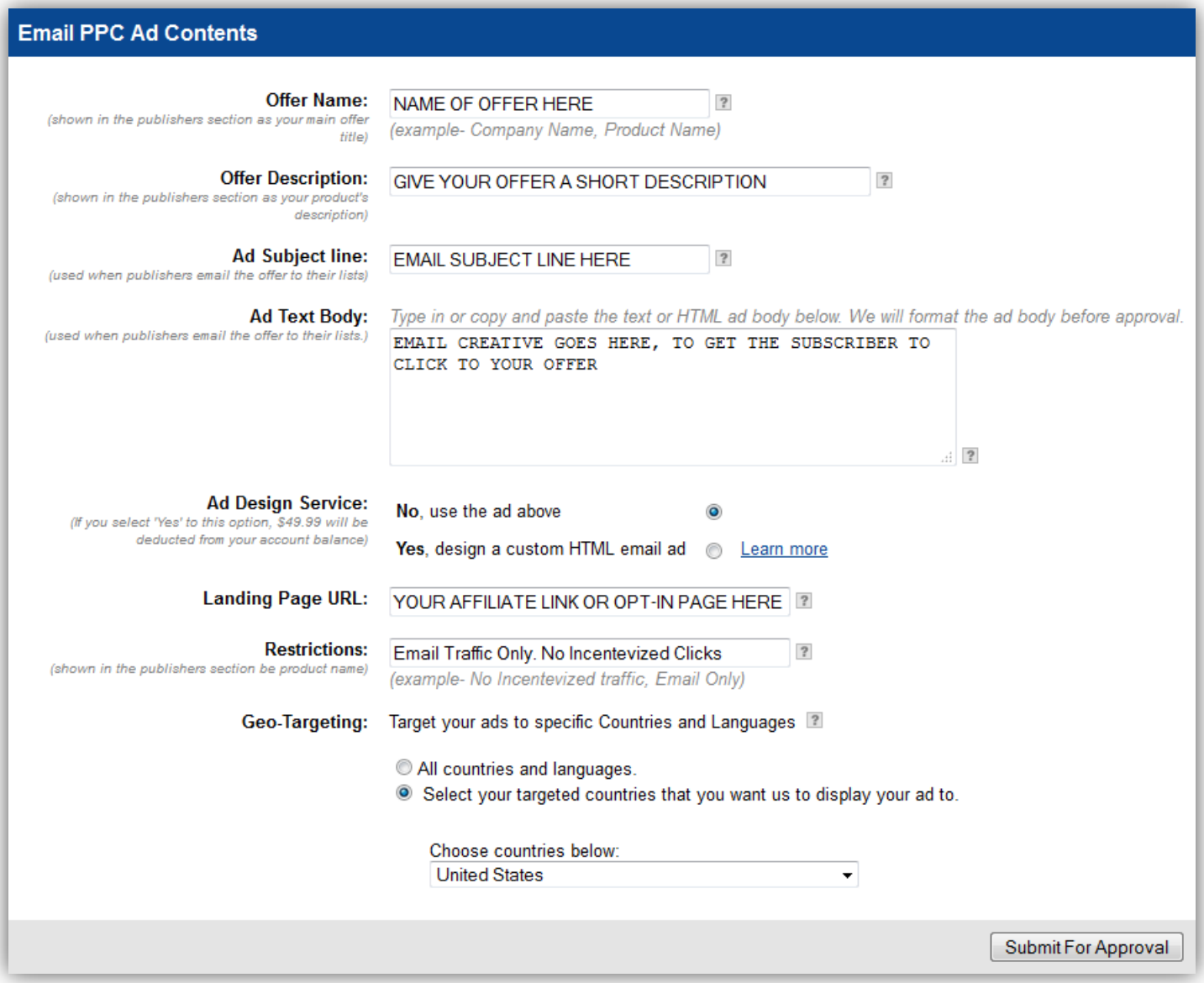
You can also fund your account by just going to the, **Funds Tab** and choosing either Credit Card or PayPal that way too...

Remember, the minimum amount to start an Email PPC campaign is $150.

Next Step:
Step-By-Step Campaign Setup

Now it's time to get into the next step, setting up your Ad for approval.

If you look at the screenshot below, you will see what needs to go where, I will explain in more detail below:



Now, Let's start from the beginning so nothing is missed...

Offer Name: Give your campaign a Name, this is for Publishers to see what your offer is, so what you can do is, just put in the Offer Name you're promoting if you cannot think of something catchy.

For example, if you were to do a Biz Opp offer called, Profit With Michael, well know Biz Opp offer, that is what you can just put in as the Offer Name.

Or just, **New High Converting YOURNICHEHERE Offer**

Offer Description: Give your campaign a short description on what your offer is, if it is a Biz Opp offer, you can just say, Business Opportunity, or look at your offer you chose to promote and look at the landing page, what does it talk about?

Then put in what it is offering, so if its offering, **How to make $1k Per Day sending Emails from home**, put that as the description.

Or, **New work from home opportunity**. Anything will do.

Doesn't need to be anything fancy, just a short description telling Publishers what it is.

Ad Subject line: This is the first step and the FIRST most important part you need to make sure you have good.

This is your Email subject line, this is what the subscribers will see in their Inbox to get them to Open your email.

So, this needs to be something catchy to get them to open.

If you remember the Email Creative example at the beginning of this eBook, that is what this is.

Example I used was:

[Open] Your request is inside...

Nice call to action, catchy and telling them, your request is waiting for them, so they need to Open the email to see what's inside.

This is just an example, never use exact email swipes as I explained in the beginning of this eBook.

Ad Text Body: This is the second step and the SECOND most important part you need to make sure you have good.

This is the part where, once the subscriber Opens your email, your email creative is what is going to get them to Click to your Offer, Opt-in Landing page or whatever you're promoting.

Keep it short, to the point with a good call to action, don't ramble on about this and that, remember, I explained more about this at the beginning too.

Example I used was:

Would you like to be our first BETA Tester?

... **Go Here to Request**

Simply fill out your info on the next page
and press the BIG Orange button to book
your seat...

... **Go Here to Continue**

Enjoy,
NAME HERE

It's short, to the point with a good strong, call to action, to get the visitor/subscriber to Click to the Offer and convert.

Remember, this is just an example, never use exact email swipes as I explained in the beginning of this eBook.

If you're stuck on email creatives, I also explained in the beginning on how to find proven email swipes to go off and change them up, to make them unique and stand out from the rest for your campaigns.

Never Ever use exact email swipes from scratch!

Ad Design Service: This you just leave it as is:
No, use the ad above.

Unless you want to pay them to write your email copy for you, then that will be an extra fee, but you do not need too. So leave as No.

Landing Page URL: This is where you're going to be sending these high quality subscribers too.

Your Offer, Opt-in landing page to build your list etc.

You can copy and paste your direct Affiliate link in there or Opt-in landing page domain or you can use a tracking link to hide your Affiliate link...

So Publishers cannot see your Affiliate link and see your Networks you're using.

I explain more on Tracking Links below in Step 4.

Restrictions: Here is where you will be telling all publishers who promote your offer what you do not want them to do.

It will already have something in there as:

Email Traffic Only. No Incentevized Clicks

Just leave it as that, as that is all we want.

Geo-Targeting: Last step is to choose our GEO Targeting options.

This is where your offer you chose comes into play.

So, you need to check your offer and see what countries it accepts.

If it accepts all Top Countries as in, USA, AUS, UK, CA, NZ

You can put all if you like, but what I mainly do is target USA ONLY.

As, USA has the highest quality traffic from all countries alone, and it is the highest converting country by far.

Stick with just USA if your offer accepts all Top Countries.

FINAL STEPS

The last thing to do now, after you have double checked your email copy to make sure there are no spelling mistakes, if it's all good.

Then, all you have to do is click the, **Submit For Approval**, button and wait for it to be manually approved by one of AdClickMedia's staff.

It usually takes 24-48 hours at most.

If there are any fixes needed, they will let you know.

If they do want you to fix something or update, go back into your campaign and make the necessary changes and submit your campaign again so it can be approved and go live.

Most the time there will not be any changes that is needed, but if they ask you to change your email copy because it's to spammy...

Edit your email creative and just change a few words to remove the spammy words if needed.

You do not need to change the whole email creative, just adjust what you have and go from there.

It's always best to keep your email creatives clean and not full of spammy words, we're aiming for subscribers who read our email creative and the email creative, this will do its job to get them too, **Click >> Convert**.

It's really that simple.

Great Email Copy = Easy Conversions :)

Easy conversions then equals? More money for you...

Most CPA offers while running multiple ads with AdClickMedia Email PPC, I have found average conversions of anywhere from, 10%+.

With building your own list after the opt-in, I have seen 40%+ conversion rates from, opt-in to then the free CPA offer.

Remember, these are free CPA offers here, ones that just ask for email address or first name and email address usually, with payouts ranging from $1.50 - $12+

It really isn't that hard to convert from Email Traffic to a free CPA offer.

It's all about your email copy, work on that, learn from your mistakes if you do not know how to write good email copy...

Then go back up to the beginning of this eBook where I talk about how to find proven converting email swipes such as...

Clicksure, Clickbank etc, use them as a guide to go off and change them up to make them unique.

It's the best way to learn fast without trying to think from complete scratch.

You also do not need to worry about any CPC bidding whatsoever, their system takes care of all that for you.

You just control your spend and your ads.

Just choose your categories, setup your email creative, restrictions and GEO targeting and you're good to go.

HOW EASY IS THAT?? :)

Once we start to get some winning conversions on our offers, we can then optimize and scale our campaigns from there from spending more and setting up more offer campaigns.

If you have one winner, you're not going to just stop there are you?

NO WAY!!

You're going to keep going, keep advertising that same offer, and finding new offers as we go to expand.

Checking Your Campaign

Once your campaign is approved, you will see it in the Campaigns Tab under, **Email PPC Ads**.

Here you will see your stats from Clicks, conversions if you setup your Tracking Pixel *(see below for more info)*, costs and status of your campaign.

You can Pause your campaign at anytime if you need to change anything.

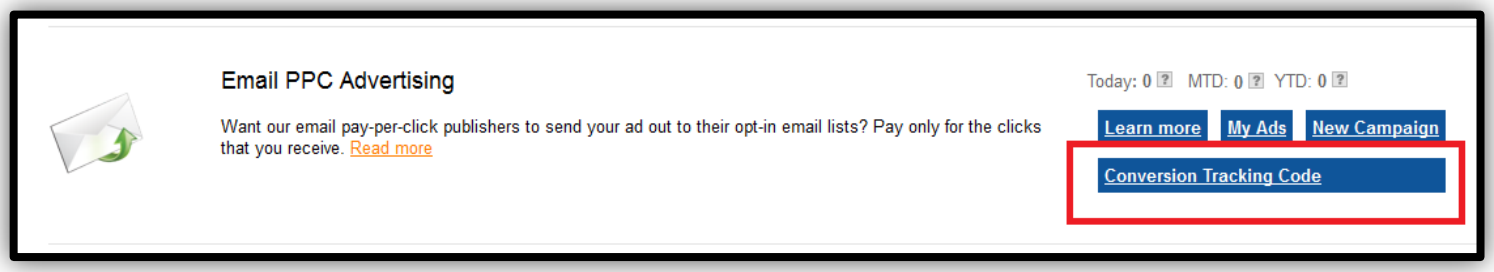
Step 4 - Set Up Tracking:

Here I am going to go over tracking your conversions in AdClickMedia.

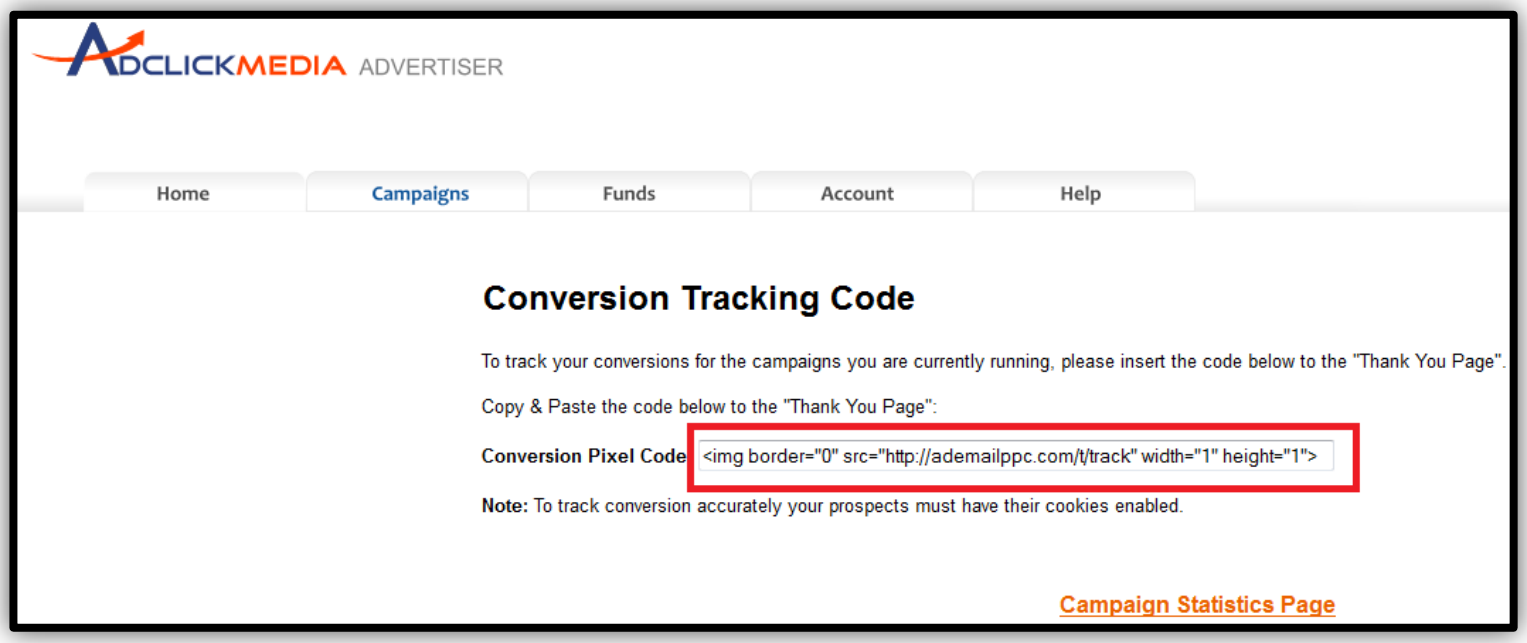
If you want to track conversions in your AdClickMedia Campaigns, all you need to do is get their tracking pixel and paste it into your chosen Offer Tracking Pixel area in your CPA Network.

You will find this in your CPA Network, simply paste the pixel in the tracking pixel area in your CPA Offer you chose to promote.

To get the tracking pixel from AdClickMedia, simply go back to your Dashboard Advertiser Panel and go down to your, Email PPC Advertising area and click on the, **Conversion Tracking Code**, button as shown below:



Once you have clicked on that button, you will be taken to another screen where you will find your tracking pixel, you can then copy into your CPA Network Offer you chose to promote, should be like this:



Simply copy and paste that code above into your Offer tracking area inside your CPA Network and you're good to go.

Below, you do not need to do this but it is sometimes a very good idea to hide your affiliate links.

If you would like to hide your affiliate links and not just paste your affiliate link as the direct link in your campaigns, you can use a free tracking service like:

Bit.ly
Tinyurl

To hide your affiliate link in your campaigns if you like, you don't have to but, it is there and free if you want too.

Sometimes it is a good idea to do this so the Publishers/Email list Owners, cannot see the affiliate link and CPA Network we're using.

So, it is completely up to you.

It is a good idea to hide your affiliate links in my opinion, but again, it is your choice.

This will give you more tracking from, your tracking and then in your CPA Network tracking to compare stats.

Want To Build Long Term Profits?

Build Your List!:

Direct linking CPA Offers or any Affiliate Offers is a great way to make quick and easy money, and it's what this eBook is all about, making you easy CPA commissions.

But, if you would like long term profits, building an email list is by far the best and only way to go.

WHY?

Because, when you start building an email list from any traffic source like AdClickMedia, you can then promote to those same subscribers long term and keep making money off them for years to come.

If you do run your own Opt-in landing page campaign, what I recommend you do, as I do this myself too, on the next page when the new subscriber opts into your opt-in landing page, is...

Redirect them to a CPA Offer straight away.

You will see insanely HIGH conversions from doing this. I've seen anywhere from 40%+ conversion rates from, opt-in to CPA offer.

For example, if you have done any kind of Solo Ads before, what do you usually see or what would you do after the visitor opted in?

You would see an offer after they opt-in and you would also have follow ups setup to make more money on the backend.

Opt-in to any page promoting something, almost every time it will go to some offer, if it's not after the opt-in, it's in the backend in the follow ups.

WHY Does This Work So Well You ASK??

Because, the visitor/subscriber who just opted into your opt-in landing page, has now been pre-warmed.

So, when you have an Affiliate offer, a free CPA offer after they opt-in, it converts much higher simply because they got something for free first and were...

"Pre-Warmed", and now they trust you more to follow what is on the next page after they opted in.

This is a great tip if you do any kind of list building, no matter the traffic source, to remember to always offer something on the next page.

Let's Sum It Up

OK... we are now at the end of this awesome eBook.

I have gone through and shown you everything step-by-step on how to setup your campaigns with **AdClickMedia.com**

How to choose your offers, setup your campaigns, write awesome email copy and how to find email copy if you do not know how to write email copy at all and much more...

Now it is your turn, time for you to get this into Action and set this up for yourself to start ranking in those easy CPA commissions.

Everything in this eBook works. It will all come down to you, how much effort you want to put into getting a profitable campaign up and running.

Every offer will always convert differently of course! So remember that...

Remember, don't just do 1 day of testing and say, this does not work. Don't just try one offer and give up!

When you go and advertise on any advertising network for example, do you ever just do one day of advertising or one offer and just give up and tell yourself, this doesn't work??

NO, NEVER!...

You need to test, test, test, it's the only way you will learn from your mistakes and learn how to choose great offers and write great email copy to have successfully great campaigns.

As, that is what it all comes down too, find a good offer, write great email copy, and the traffic will do the rest for you for great conversions.

There are thousands of advertisers who advertise on this network, this network is full of Affiliate Marketers promoting all kinds of Affiliate offers.

So, you're in the right place to get your Affiliate offers in front of millions of people.

Once you have tested a campaign or a few and you found a winning campaign, that is getting you conversions, making you money...

We want to Scale Up, start spending more than $150. Only scale when you're comfortable and have found some offers that are doing good for you.

As in, they're making you money and you're profiting.

I highly recommend sticking with simple free CPA offers, before going for the straight sale offers.

Once you master the easy CPA offers, you can then test sale offers later on. I only stay with free CPA offers as they are much easier to convert and there are thousands to choose from which can do anywhere from 10%+ conversion rates easy.

Whereas sales offers you would be lucky to get 1% conversion rates. So keep that in mind when choosing your offers.

Now, it's time for you to start implementing the methods I've shown you and....

TAKE ACTION!

Need Help?

If you need any help setting up your campaigns etc...

Please contact me at:

support@imwarriors.com

To Your Success ! :)

By,

Damon Korte

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